

Client Questionnaire

Take a few minutes and write down what you liked and didn't like about your childhood home.

What were your parent's priorities for your childhood Home? _____

Without looking at pictures, can you visualize the textures and colors you liked? Describe them.

What do you want to incorporate or avoid in your current home?

Is your home a current reflection of your sense of style and if not, how would you like to change it?

Why are you doing the project?

Why is this important now?

What will having a redesigned space do for you?

How will it impact your life, family, efficiency, productivity, enjoyment, etc.?

Do you have a deadline for the project? (Wedding, graduation, baby, etc.)

What would a successful project look like?

Who is going to use the space?

What is your scope of work? (See My Wish List and you can prioritize & edit it later – we created a My Wish List spreadsheet for you at the end)

How long are you planning to live in your home? If it is a short time, you may want to invest the majority of your budget in items that you will take with you. _____

What changes would you most like to have happen and why?

How much are you willing to invest to accomplish those changes? _____

How will you pay for the project? _____

What do you like about your space now?

What do you want to keep? Create an inventory or we will do this for you

How would you describe your style?

What are your biggest concerns about doing this project? (Budget, difficulty, lack of design knowledge, finding the right team, etc.)

Do you want to do the project yourself, or at least start it yourself? ___Yes ___No ___Maybe

Do you have time to manage your own project? ___Yes ___No ___Maybe

If not, do you want to hire someone to assist you? ___Yes ___No ___Maybe

Do you like or intend to shop? ___Yes ___No ___Maybe

Do you value service and expertise and are you willing to invest in assistance?
___Yes ___No ___Maybe

What are your goals in hiring someone to assist you if that is your preference?

What are your concerns about hiring someone to help you? If you decide to hire someone, be sure to share it with that person.

What do you value most?

- Function
- Beauty
- Brand
- Quality
- Budget
- Trends
- Your time
- Convenience
- All of the above

Do you and your spouse or significant other agree on these values? ___ Yes ___ No ___ Maybe

If not, how will you resolve your differences?

Who else will you ask for their opinions? Your kids, friends or other family members?

Where do you spend the majority of your time, and how do you feel about those spaces?

How do you want your guests and family to feel in your home?

Why is that important to you?

What do you want your home to say about your style, personality and priorities?

- Happy
- Joyful
- Serene
- Calm
- Easy-going
- Quiet
- Nurturing
- Cozy

- Inviting
- Cheerful
- Colorful
- Family-oriented
- Loving
- Sleek
- Sophisticated
- Exciting
- Energetic
- Exciting
- Funky
- Unique
- Environmentally conscious
- Pet-friendly
- Kid-friendly
- Designed for a home chef
- Spa-like
- Luxurious
- Refined
- Elegant
- Low-key (not flashy)
- Decorative
- Casual
- Formal
- Playful
- Quirky

- Impressive
- Relaxed
- Low Maintenance
- Practical

When you complete these questions, share your answers with each other if you are married or cohabitating, and resolve any disagreements between each of you before you spend a penny. You will be surprised at some of your partner's answers.

Wish List...

Photo #	Item #	Room	Item Description	Color	Width	Height	Depth	Estimated Cost	Notes

Create a budget, Inventory of what to be used over again, collect inspiration photos